

BUSINESS EDUCATION WORKSHOPS

• NOVEMBER 2014 • (WEDNESDAYS & FRIDAYS)

Date

11/5

***CITY INSPECTIONS – ASK QUESTIONS, GET ANSWERS**
3:00 to 4:30 p.m.

Presented by the City of Chicago

To operate a successful business in Chicago you must know the requirements. Talk to officials from four City departments who will provide insight to operate safely, stay compliant, help prepare for inspections and point out the do's and don'ts of operating your business. Don't miss this workshop!

11/7

SMART GRID 101: HOW TO TAKE ADVANTAGE OF SAVINGS WITH YOUR SMART METER
9:30 to 11:00 a.m.

Presented by Smart Grid Program at the City and ComEd

The Smart Grid 101 workshop will cover the basics of what smart grid means for the residents and businesses of Chicago – who will all receive smart meters by 2017. The City's Sustainability team will explain how smart grid and Retrofit Chicago promote sustainability through energy and financial savings. ComEd's Smart Ideas for Your Business® will be there to share tips on creating a more energy-efficient business with an improved bottom line.

11/12

MERGING FOOD AND ARCHITECTURE: HOW TO NAVIGATE PERMITTING AND DESIGN
3:00 to 4:30 p.m.

Presented by Matt Nardella of Moss Design

The discussion will focus on the process of moving or expanding an existing or new food business. We will walk through the process from site assessment and code issues, to construction and building occupancy. In addition, we'll use project case studies to explain the important components of restaurant, cafe, and food production design and the implementation of sustainable architecture.

11/14

HOW TO WRITE A BUSINESS PLAN: WHAT YOU NEED TO KNOW!
9:30 to 11:00 a.m.

Presented by Donna R. Rockin, Executive Director, Jules F. Knapp Entrepreneurship Center at IIT

Learn how to create a comprehensive business plan. It's easier than you think when you understand all the components that get included. You'll receive a complete list of what to include to demystify the process. Writing a solid business plan is your roadmap to business success.

Date

11/19

***HOW TO BECOME CERTIFIED**
2:00 to 3:00 p.m.

Presented by the City of Chicago Department of Procurement Services (DPS)

This workshop will provide an overview of the five certification programs currently offered by the City of Chicago: Minority Owned Business Enterprise (MBE), Women Owned Business Enterprise (WBE), Business Enterprises Owned and/or Operated by Persons with Disabilities (BEPD), Disadvantaged Business Enterprise (DBE) and Airport Concessions Disadvantaged Business Enterprise (ACDBE). Receive information regarding the application process and how to avoid the most common mistakes applicants encounter when submitting their applications.

DOING BUSINESS WITH THE CITY OF CHICAGO
3:15 to 4:30 p.m.

This information is designed to outline the role and responsibility of the Department of Procurement Services, and how the City's purchasing process works. This workshop is ideal for companies looking to do business with the City of Chicago.

11/21

B2B IN THE DIGITAL WORLD
9:30 to 11:00 a.m.

Presented by Digital Professional Institute at Tribeca Flashpoint

Business to Business marketing isn't the same as traditional consumer marketing, and that applies just as much in the digital realm! Join the Digital Professional Institute as they present a look into new ways to use technology and digital marketing to reach out to business customers, along with how top companies are using Digital Marketing to expand their reach and find new clients.

11/26

BENEFITS OF CHAMBER MEMBERSHIP FOR YOUR BUSINESS
3:00 to 4:30 p.m.

Presented by Central Lakeview Merchants Associations

There are many advantages of joining your local Chamber of Commerce. Attend this workshop and learn what the benefits are for your business including exposure for your business, social media marketing, networking and referrals, and cluster marketing.

11/28

NO WORKSHOP DUE TO THANKSGIVING HOLIDAY

** Workshops offered once a month.*



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/ChicagoBACP



All workshops are FREE and are located at the
City of Chicago Department of Business Affairs and Consumer Protection
City Hall, 121 N. LaSalle St., Room 805

Space is limited. Please reserve your attendance by calling 312-744-2086
or email BACPoutreach@cityofchicago.org

To learn more about BACP's workshops, visit www.cityofchicago.org/sbc

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